## Message Text

UNCLASSIFIED
PAGE 01 STATE 236687
60 ORIGIN EB-07
INFO OCT-01 EA-09 ISO-00 COME-00 AGR-10 L-03 /030 R
DRAFTED BY EB/CSB/BP:TDSCHLENKER:VJW APPROVED BY EB/CSB/BP:WBLOCKWOOD EA/K - PRMAYHEW
R 032309Z OCT 75
FM SECSTATE WASHDC
TO AMEMBASSY SEOUL
UNCLAS STATE 236687
E.O. 11652: N/A
TAGS: BEXP, KS
SUBJECT: TRADEMARKS AND SUNKIST PROBLEM
REF: STATE 203314
1. SUNKIST VP QUARLES AND JULIAN HERON VISITED DEPARTMENT SEPTEMBER 16 TO REVIEW TRADEMARK AND OTHER PROBLEMS RELATED TO HAI TAI MARKETING AGREEMENT. BOTH PLANNING TO DEPART FOR FAR EAST FIRST WEEK IN OCTOBER AND EXPECT TO BE IN SEOUL OCTOBER 13-15.
2. HOWARD FORMAN ALSO DROPPED BY DEPARTMENT SEPTEMBER 16 BEFORE SUNKIST VISIT AND OFFERED TO GO TO SEOUL ON BEHALF
OF SUNKIST. OFFER NOT RPT NOT TRANSMITTED TO QUARLES,
WHO INDICATED HE WAS ANXIOUS TO LOOK INTO MATTER FIRST
HAND. QUARLES AND HERON WILL CONTACT EMBASSY.
2 ADDDECTATE EMPASSY ASSISTANCE IN TRANSMITTING ENEODGE

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MENT DECREE OF TRADEMARK ACT. KISSINGER

NNN

## Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 03 OCT 1975 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: n/a Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE

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Drafter: TDSCHLENKER:VJW

Enclosure: n/a Executive Order: N/A Errors: N/A Film Number: D750345-0860

From: STATE Handling Restrictions: n/a

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Review Comment: n/a Review Content Flags: Review Date: 25 SEP 2003

**Review Event:** 

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**Review Markings:** 

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JÚL 2006

**Review Media Identifier:** Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: TRADEMARKS AND SUNKIST PROBLEM TAGS: BEXP, KS
To: SEOUL

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006